

The Sonoma Index-Tribune

VOL. XXXVI

SONOMA, SONOMA COUNTY, CAL., JUNE 26, 1915

NO. 49

The National Holiday To Be Fittingly Celebrated in Sonoma Valley

Like last year, Vineburg—or, more properly speaking, A. W. Lehrke and his capable business manager, Howard Brown, are arranging to celebrate Independence Day with all the loyalty and patriotism of enthusiastic Americanism. Moreover, Mr. Lehrke and his compeer, Mr. Brown, are enterprising to the extreme, and believe that, in a valley the length and breadth of our own, entertaining summer guests galore, our patriotic citizens and July visitors should not have to leave this Nature-blessed vale to hear the great bird of freedom make "the welkin" ring with his "shrieks" of triumph on the anniversary of American Independence. Hats off to you, Messrs. Lehrke and Brown! We, all of us, of the Valley of Sonoma, will unite with you, and lend our best endeavors to making your 3rd-4th-5th of July celebration a glorious success.

While there's to be all sorts of sports, with dancing, on July 3rd and 4th, Manager Brown announces Monday, the fifth, as the big day, with a toothsome barbecue at noon. The preparation and serving of the out-door feast will be in charge of Colonel E. E. Griffith. The day will conclude with a dance in the evening.

The Fourth of July at Oak Grove

Promises hours of enjoyment. Mr. and Mrs. Henry Koerner, proprietors of the favorite retreat, are arranging for a modest festal time on our natal holiday. The Sonoma Valley Band has been engaged to furnish music afternoon and evening, which insures a large attendance of dance-lovers.

No pleasure resort in the valley is better patronized than the Grove, and none is better conducted. Mine Host Koerner and his untiring, painstaking wife are immeasurably hospitable, and ever on the alert in contributing to the individual and general pleasure of the hosts who are regular attendants at Oak Grove social functions.

There will be no admission charge, and a cordial welcome is extended by Mr. and Mrs. Koerner to the public to spend Sunday, July 4th at Oak Grove Villa.

Sonoma Merchants To Close Stores

Monday, July 5th, will be observed as a holiday by our business men, and stores will be closed throughout the day, in order that proprietors and salesmen may help to celebrate the Nation's birthday.

FETTERS SPRINGS GRAND

Masquerade Ball
Saturday Night, July 3
Dancing & Motion Pictures
EVERY NIGHT
ADMISSION FREE

Boyes' Springs THEATRE

SUNDAY NIGHT, JUNE 27

**Art Hickman's Entire St. Francis
Hotel Dansante Orchestra**

**Wednesday and Thursday Nights
BIG TIME VAUDEVILLE**

FRIDAY---Feature Picture Night

**Dancing and Entertainment
EVERY NIGHT**

No Raise in Prices

Sonoma Valley Summer Resorts Providing Amusements for Their Vacation Visitors

Sonoma Valley's summering places are on the qui vive just now in an endeavor to arrange for the entertaining of the influx of guests flooding the valley since the closing of schools. As a matter of fact, this is an arduous task—a sore tax on mental energies, on originality of thought. Human nature—that of pleasure-seekers, we mean—demand so much, nowadays, ever-changing forms of diversion, unlimited variety to satiate the public appetite for excitement and enjoyment. Too much is demanded; more is expected, really, than is justified by the receipts of the big resorts, and the result of it is that our three famous mineral springs are furnishing no end of fine entertainments, dancing, etc., for either a nominal or no admission price. Never in the history of the valley have such good times been enjoyed, each week, from beginning to end being a continuous round of fine events.

For the past fortnight, dance lovers have been happily anticipating the

Masque Ball at Agua Caliente Springs

Six substantial cash prizes are to be given away tonight (Saturday) at the Grand Masquerade Ball, to be given at the New Auditorium and Festival Hall at the Agua Caliente Hot Springs. The best dressed lady and gentleman, the most original and best sustained characters, ladies and gentlemen, will be compensated for their ingenuity and talented efforts with suitable awards.

"We believe cash prizes will prove more satisfactory than the awarding of articles which might not at all be to the liking of the winners," said Mrs. Theodo e Richards, in discussing the details of the big event with an Index-Tribune representative. And this is a wise decision. An infinite variety of pleasing and acceptable articles might be chosen, of course, but nothing could be more desirable than to receive into one's own hand the prize value and to make one's own selection. This, ladies and gentlemen, will be the mode of award at tonight's mask ball, and in consequence keen rivalry is anticipated.

The test of music will be provided for this occasion—but, then, finer dance music could not be desired than that rendered by the well-known Blackman Brothers' Trio. It is certainly par excellence. During the week, every night, there is no admission fee charged for viewing the "movies," and enjoying dancing on the spacious maple floor of Agua Caliente Springs' New Auditorium.

Fetters' Hot Springs

Is arranging for a Grand Masquerade Ball, to be given next Saturday night, July 3rd, on which occasion the big resort will be thrown open to the public, there being no charge for admission. This is true of every night in the week at Fetters' however—everything is free: moving pictures, dancing, etc. The spacious dance pavilion is fitted with a fine maple floor, and the building is so admirably ventilated that indulgence in the mazy whirl is really enjoyable on the warmest nights. The dance music at Fetters is Class A1, too, and the orchestra most accommodating, generously responding to repeated encores, and courteously granting all requests for late or popular dance innovations.

A masquerade ball is ever a source of jollity. To dance incognito while onlookers conjecture as to the identity of the floor revellers is no end of fun, and patrons of Fetters' will be out en masse in competition for the handsome prizes to be given away.

An immense crowd assembles nightly at this health and pleasure place to enjoy the show, dancing, and general pleasures, and extensive preparations are being made for this July 3rd masquerade, and also for the entertainment of the many guests expected over the national holiday.

Art Hickman's Dansante Orchestra

Is drawing innumerable music-lovers every Sunday night to the popular Boyes' Springs. When we say "music-lovers" we use the term in its real sense. This St. Francis Hotel Dansante Orchestra is an aggregation of rarely cultivated musicians—soloists—and the selections given are so delightful that a host of non-dancers are regular Sunday night patrons of Boyes' Theatre just to enjoy the musical treat. Besides, it isn't compulsory, you know, to sacrifice one's principles by dancing on the Sabbath. But, then, on the contrary, one cannot but feel that those who do are forgivable—so inspiring are the dance numbers played by Hickman's Orchestra. "There's just one fault to be found with that music," remarked a competent little feminine critic to the writer, the other day, "it's so entrancing that it sort-of spoils one, truly. The exquisite melody poured forth from his instrument by that violinist is well-nigh—well, yes, it is 'simply divine'—while those 'harmonious moans' given out by the trombone—why, they are indescribably thrilling, delightful and inspiring. Feet truly do 'twinkle' to that music. It just kind-of dampens your ardor for dancing until you hear it again."

The Wednesday and Thursday nights attractions at Boyes' Theatre continue to grow in popularity and pack the playhouse. Amusement Manager Landers Stevens has presented splendid talent thus far—so excellent, in truth, that patrons feel a bit conscience-stricken in paying an admission fee of only ten cents. "We shall continue to give fine shows, without a raise of prices," says Mr. Stevens.

THRILLING EQUINE EVENTS ON SONOMA RACE TRACK

Tomorrow (Sunday) afternoon, at the Sonoma Race Track, a series of exciting and interesting events will be pulled off under the auspices of the Sonoma Driving Club. Equine sportsmen are looking forward with great gusto to the thrilling track events.

Broncho busting, bull dogging, and Roman racing are to be the leading features, while, perhaps, the most fascinating stunt of the afternoon will be the "bull dogging" of a steer from an automobile, by Ben Dobbins.

Among the participants in the various feats will be the State-famed, intrepid Millerick Brothers, Tom and Jack—our own Sonoma Valley horsemen.

"Bring your wild horses, and have them ridden free," is the invitation extended by the management on the big posters, and that means not only "some riding" but also a wonderful display of skilled and fearless horsemanship.

The price of admission to this big exhibition is only twenty-five cents.

AGUA CALIENTE SPRINGS

Grand Mask Ball
SATURDAY EVENING, June 26th.
SIX CASH PRIZES

Best Dressed Lady and Gentleman
Best Sustained Character, Lady and Gentleman
Most Original Character, Lady and Gentleman
BEST OF MUSIC

Grand March at 10 p. m.
TAXICABS AT 6 A. M.

Admission 25 Cents

Sonoma Valley Band To Give Grand Ball---Villa Savoy Opening

For a change, our city offers a home event for the approval and patronage of local and visiting pleasure-seekers, and we believe the response will be spontaneous and satisfying.

The function which bids for favor is a G. and Ball, to be given by the Sonoma Valley Band, at Union Hall, Saturday night of next week, July 3rd.

Not for many moons has this aggregation of musicians sought public patronage, nor for a long time has there been a local entertainment outside of school and church affairs. A night now and again for a town function might well be spared from out the seven given to the resorts, and in fact we believe and hope all of the leading valley pleasure places will be represented at the Sonoma Band Boys' Ball for a portion of the evening at least, either early or late.

Manager and Leader Alfred T. Jansen and his coterie of musicians have been kindly beneficent to the fair sex—realizing perchance, how limited the contents of the average girl's purse. No admission is charged the ladies. Therefore, the sterner sex will willingly part with fifty cents for the privilege of greeting and dancing with the many fair Sonoma Valley belles whose presence will grace Union Hall next Saturday night.

Opening of the Villa Savoy Tonight

Will draw to the well-known resort its many friends and patrons, all of whom have been pleasantly anticipating the event since its announcement a fortnight ago.

Although residents of the Sonoma Valley for but a year, Mr. and Mrs. L. A. Wachlin, who conduct Villa Savoy, have made friends for themselves and increased the patronage of their summering place. They are both genial and hospitable, catering to guests in a manner so satisfying that last season's patrons have returned again this year, bringing with them new "customers," who had been induced to spend their vacations at the resort.

The formal opening of Villa Savoy for the 1915 season, which takes place tonight (Saturday) will be characterized by all the enjoyment usually attendant upon affairs of this nature, and no detail has been overlooked in perfecting arrangements.

Good music will be a feature—the Asti Orchestra having been engaged. These gentlemen bear the reputation of being excellent musicians and the latest "hits" may be expected.

GRAND OPENING

TONIGHT
SAT., JUNE 26

Villa Savoy

The Sonoma Index-Tribune

H. H. GRANICE, Editor.

TERMS OF SUBSCRIPTION:

Per Year, in Advance \$2.50
If not paid in advance 3.00
Six months 1.50

ADVERTISING RATES

Square of 250 ems, first insertion \$1 00
Each subsequent insertion up to four 50
Each subsequent insertion 35

PHONE: Main 931. P. O. Box 198

Yearly and quarterly advertisements inserted at reasonable prices—a liberal reduction on the above rates being made.

Entered at the postoffice at Sonoma, Cal., as second-class mail matter.

Sonoma, California, JUNE, 26 1915.

CAMPAIGN AGAINST MAIL-ORDER HOUSES

There is perhaps no section of the country in which the exclusive mail-order houses of the eastern cities have enjoyed greater patronage than in the four or five states immediately tributary to the City of Chicago. In fact for many years the habit of mail-order buying was so firmly established throughout that region that the trade of hundreds of dealers in the smaller cities dwindled to practically nothing, and scores of once prosperous towns became wrapped in a death-like stupor of commercial coma.

With that knowledge in mind, it seems almost like an act of retributive justice that in that same district should also occur the first decisive defeat of such concerns in the keen struggle for commercial supremacy that has been so marked during the past decade. Yet that such is the case is proven by the many successful Buy-at-Home campaigns which have been conducted during the past few years.

Reports of such successes having reached us from many sources, and believing the subject to be one of general interest to the consuming public, we decided that the most essential thing was to determine the primary cause leading up to the rapid development of the business and to find out why the practice of mail-order buying should have been so universally adopted by the people in such a short time. It was not due, as many suppose and the mail-order houses would have us believe to the fact that they can buy and sell cheaper than other merchants, but to certain conditions that existed in the retail trade, which were the direct result of the slipshod and easy-going business methods in vogue prior to the commercial revolution that followed the introduction of cheaper and quicker means of communication and transportation some twenty or twenty-five years ago.

Those methods had been peculiarly favorable to the growth of a large class of merchants, who were not business men in any sense of the word, and who followed along in the same old rut year in and year out, religiously adhering to the good old system of "taking all the traffic will bear." People became more and more awakened as to what they were entitled in the way of quality and service, and quite naturally developed a spirit of bitter resentment in the minds of the people and created the condition which existed when the mail-order houses introduced their novel and fascinating system of buying by catalogue.

(TO BE CONTINUED)

P. BOCCOLI

Dealer in
General Merchandise

Napa street, next door to Postoffice

SONOMA, CAL.

Saddle Horses & Rigs

At Woodleaf Stables, Boyes' Springs

Ladies' and Gents' Riding Habits

R. E. Button, Prop.

No Charge for delivery

Phone 351

Our Mid-Season SALE Begins Sat., June 19th.

During this SALE WE offer reductions worth considering on Clothing, Hats and Furnishing Goods, Trunks, Bags & Suit Cases.

THE WARDROBE,

A. L. Philips, Prop.

43 & 45 Main St., Petaluma, Cal.

Distributors of Hart Schaffner & Marx clothes, Style-plus \$17.00 suits, Dutchess Trousers 10c a button 1.00 a rip, Mallory Hats, Cooper Klosed Krotch Union Suits, Iron Clad Hosiery, Phoenix silk hose, Columbia Cuffturn shirts and Carhartt Overalls.

Some "Twenty Years Ago" In Old Sonoma

(FROM THE SONOMA INDEX-TRIBUNE OF JUNE 29, 1895.)

Misses Clara Cheney and Ella Durrant visited Santa Rosa last Thursday.

Mrs. F. Clewe, Mrs. Duhring and Miss Agnes Duhring are summering at Santa Cruz.

Miss Clara Weyl, who has been residing with her sister in Bakersfield, has returned home.

Mrs. J. A. Poppe, Sonoma's lady merchant, made a business trip to San Francisco on Wednesday.

A large and appreciative audience greeted the pupils of the Sonoma Grammar School on the occasion of their annual closing exercises, which took place last Friday evening at Union Hall.

The programme opened with a piano solo, "Kilakua March" by Miss Nellie Stevenot, which was followed by a laughable burlesque on the Country School and caused much merriment. Then came a recitation by Miss Julie Granice, "He Was Such a Nice Young Man." Trustee B. F. Campbell then made a few remarks, which closed the literary exercises.

LEGAL ADVERTISEMENTS.

In the Justices Court of Sonoma Township, County of Sonoma, State of California.

F. Duhring, plaintiff, vs. John Doe Bonney, defendant.

Action was taken in the Justices Court of Sonoma and the Complaint filed in said Court.

The People of the State of California send greetings to John Doe Bonney defendant: You are hereby directed to appear before me at my office at Sonoma City in said Township, and answer the complaint in an action entitled as above, brought against you in the Justices Court of Sonoma Township, County of Sonoma, State of California within five days after the service on you of this Summons—if it is served within the City and County, Township or city in which this action is brought, but within ten days if it is served out of said township or city in which this action is brought and within twenty days if served elsewhere.

And you are notified that unless you so appear and answer above required, the said plaintiff will take judgment for any money or damages demanded in the complaint, as arising upon contract, or he will apply to the court for the relief demanded in the complaint.

Given under my hand this 20th day of May, 1915.

Joseph L. Small, Justice of the Peace of said Township.

First publication, May 29, 1915.

EAGLE SALOON

NAPA STREET, SONOMA, CAL.

Finest Wines, Liquors and Cigars. Best Steam and Lager Beer.

JAS. L. MODINI, Proprietor.

ROSS

Photographer

521 A 4th. Street

Santa Rosa - - Cal.

STANDARD OIL CO. WINS MEDAL OF HONOR

Besides awarding gold medals to the Standard Oil Company (California) on practically all of its products, the Jury of Awards, Panama-Pacific International Exposition, has awarded a medal of honor to the Oil Company on "Its work and policies, and a special medal of recognition of the Standard's conservation work in the California oil fields."

Commenting on the "work and policies" award, K. R. Kingbury, vice-president of the company, said: "That award applies specifically to the manner in which our company has dealt with its employees, its customers and the public, and for the methods it has developed in producing, transporting, refining and selling petroleum."

"Another award in which we feel a deep sense of gratification, is the gold medal for our conservation methods in the oil fields. This company has always bent every effort toward eliminating waste in the production of petroleum, and has initiated and placed in operation many devices and methods tending toward conservation and efficient operation of oil wells."

A. H. RUBKE General Merchandise Gives you the best goods At the lowest prices

PROMPT SERVICE and COURTEOUS TREATMENT IF ITS FROM VINEBURG ITS GOOD

Vineburg, Cal.

Phone Sub. 337

M. Mangiante

H. Franceschi

First Class Work

Guaranteed

DE LUXE BARBER SHOP

Between O. K. & Eagle Saloons

Electric Massage

Hot Tub Baths

Just Arrived, a Full Line of

SPRING and SUMMER SHIRTS, KAKI PANTS

Also Two 1st Class Lines of Samples of Made-to-Measure Clothing. Call and have your measure taken. Satisfaction Guaranteed.

HENRY BATES,

MENS' WEAR AND SHOES

Galiente Park Hotel

Opposite Feters Hot Springs

An Ideal Place To Spend Your Vacation

Two minutes walk to swimming tank and dancing pavilion

Newly Constructed Modern Hotel

All modern conveniences

Chalybatia Springs on the Grounds

First Class Dining Room

Rates Reasonable

Joe Briglia Prop.

First Class Work

Guaranteed

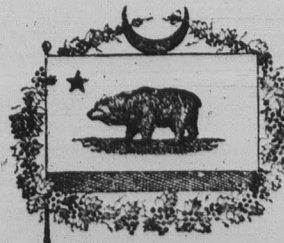
El Dorado Barber Shop

Weyl Building
Corner Spain & 1 St. West

Sonoma, Cal.

BEAR FLAG GARAGE

SPAIN STREET
SONOMA



J. Fochetti & Son
Proprietors

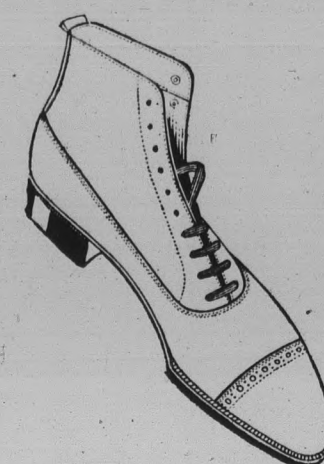
Machine Work and Auto Repairing a Specialty



Ladies Black Cloth Top pat vamps like picture \$3.50 Same style in low heels \$3.00

SMART SUMMER SHOE STYLES

We dare say that you have never seen a more pleasing array of OUT-OF-THE-ORDINARY Styles in Men's Ladies' & Children's Foot-wear than WE are now showing.



Men's English walking shoes in Black, Tan Russian Calf and Gun Metal Calf \$4.00 to \$5.00

Sonoma Valley Shoe Store
Phone Main 753

J. G. Marcy & Son PLUMBERS

And Dealers in

Broadway opposite Odd Fellows building

Tanks, Pumps, Windmills, Water Pipes and Brass Goods

FIOR D'ITALIA HOTEL

(Formerly the Sonoma House)

Under New Management

Terms Reasonable
Table Unexcelled
Decanini & Graziani, Proprietors
East Side of Plaza Sonoma Cal.

R. BUSBY

Sonoma Valley Bicycle Store

130 Broadway, Sonoma

Automobiles
Accessories

Ford Agency

E. COATES

Motorcycles
Repairing

Phone 1191.

NOW IS YOUR CHANCE TO BUY LOTS ONEASY TERMS

\$5.00 down & \$5.00 per month beginning July 1, 1915. No Interest No Taxes.

Subdivision of Lot No. 271 into 12 building lots 50x150 in Breitenbach's Addition. Within one and one-half block of the New \$30,000 Brick School House.

Why you should buy? 1st: It is an easy way to own a lot. 2nd: When you own the lot it is easy to build. 3rd: You pay off your home instead of paying rent. Now is your chance to form a club and take up these finely located LOTS at \$150. each. SEE LOUIS BREITENBACH, Sonoma Cal.

Alkali and Meat Eggs

Written by Edwin T. Lindley, Expert Tester of Eggs for Cold Storage.

The two illustrations appearing hereunder, together with this installment of my articles, continue to emphasize the importance of proper feeding. This is practically a continuation of the last article.

Figure 3 represents the view before the candle of a perfect egg such as described two weeks ago, and illustrated in Figure 1, after six months in proper storage; it shows small shrinkage of albumen; and the porosity of the shell, as represented by the spots in the illustration, is not sufficient to be considered a serious defect.

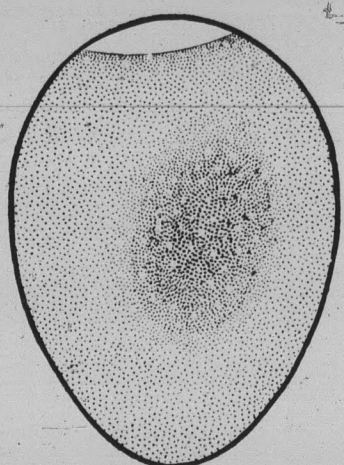


Figure 3—A perfect egg after six months' cold storage.

This is still a thoroughly good egg in flavor, looks, and wholesomeness, and almost perfect for every purpose except for poaching. Occasionally, I have handled eggs more than six months in storage that poached, but they cannot be depended on for this purpose. For my own use, I prefer this storage grade to many fresh eggs, such as are constantly received in this market, even in the spring when eggs should naturally be at their best.

It is possible to store number one eggs for nine months with little real loss of quality and for twelve months with fair results. But the storage conditions must be perfect and of course they will, when taken out of storage, lose in quality more rapidly under parallel conditions than short period eggs.

Figure 4 represents the view before the candle of an egg that is practically worthless; it can be used for tanning and other mechanical arts, but is very inferior even for these uses.

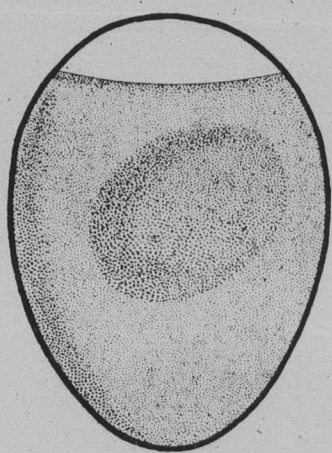


Figure 4—An alkali egg becomes a gum egg in storage. This gum egg had been stored two months.

When fresh, it is known as an alkali egg, and if only a few days old, it is difficult to detect except that it looks like just a weak egg affected a little by exposure to heat. When fresh, it is sometimes used by bakers, but it has little value for baking, because it will not beat up readily, shows little froth and is weak.

After two or three months in storage, it becomes what is known as a gum egg, for the reason that the yolk looks and feels like gum, and will spread with a knife like syrup. Both before and after storage the albumen is thin and watery, becoming thinner with age. The illustration represents one of these eggs after two months in storage, and is intended to show that the albumen has a reddish cast with a very large air cell; and the yolk is dark and improperly shaped.

It is caused by what is usually termed alkali water, but I doubt if water impregnated with simple alkali could cause the trouble. We

stated in the preceding installment of this article that tows require alkali in at least some forms, including calcium carbonate and magnesium. In many cases, water that is carelessly classed as "alkali water" is bad or impure because it contains undesirable ingredients other than alkali. I am more than inclined to indorse the theory that acids are responsible for the trouble; but it should be explained that there exists great difference of opinion as to the exact cause of this defect. In rare cases it may be due to improper or damaged feed. This is one of the questions connected with the testing of eggs that has not yet been satisfactorily answered.

Another sort that is sometimes, when fresh, mistaken for a fresh alkali or gum egg, is called a meat egg. It is easy to distinguish them when once in storage. It somewhat resembles the gum egg, in that the albumen is thin and watery and has a flesh color or a pink tinge. In California, it is caused by feeding hens on raw horse meat, but the effect of a steady diet of raw meat of any sort would be similar. When the raw horse meat is fed in very large quantities, the white or albumen becomes almost as thin as water. These eggs are unfit for storage, shrink quickly, and deteriorate rapidly under any condition.

This alkali or gum egg can be avoided by furnishing the hens a constant supply of pure, fresh water with grit, shell, charcoal and bone, together with abundant properly assorted feed as described in our former installments. No doubt some readers find it difficult to readily obtain water such as is pumped from a good well and will feel that all this advice is of little value unless I can help them still further. I might suggest that filtering or boiling the bad water has sometimes made it better. At times a constant supply of crushed shell, instead of an occasional feed of them, has somewhat neutralized the effect of acid in the water. Any poultryman can try these and other experiments with little trouble.

In our next installment, we will take up the proper and improper handling of eggs by the producer. This is one of the avenues of waste that helps to make up the seven million dollar loss to the poultrymen of California.

The reader has no doubt noticed that I continually mention that all this loss is out of the pocket of the poultrymen of California. Naturally some will fail to see the connecting link between the loss in cold storage and the amount of money in their own purses, but I can assure you that it is the poultry producer that loses every penny of this waste.

When we get to the article dealing directly with the storage business, I will endeavor to make this clear. Just at this time it might be well to make another statement of a more less explanatory nature: By those producers who are careless or prejudiced, I am, as an egg tester, considered the paid emissary of the wicked egg handlers, and surprise has been expressed that I should publish these secrets and otherwise "give away" the inside workings of this branch of the business.

As my former statements bearing on this matter have not been full and clear, let me say that I agreed to contribute these articles without pay and at the request of the Federated Poultry Association of California, after the investigating committee of this association demonstrated to me that in order to reform the methods of handling and storing eggs the producer must first be converted; further, that the business of storing eggs was threatened along with the jobs now held down by members of my profession.

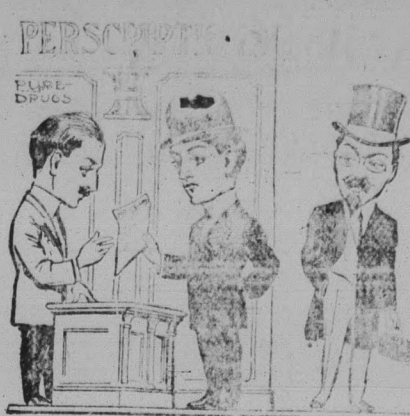
Mr. Poultryman, let me tell you frankly that the evils of which you most complain are chiefly the indirect, if not the direct, result of your own shortcomings.

Worn Out Horses
Bought, Sold, Exchanged
PHONE SUBURBAN 114
And We Will Call
For Your Stock
George B. Carpenter
Petaluma Road

The First National Bank of Sonoma

The Bank of Service

OFFICERS:
Fred. Batto, Pres.; N. J. Heggie, Cashier;
Fred. Bulotti, Assistant Cashier.
DIRECTORS:
Henry Rubke, L. H. Green, Fred. Bulotti, Fred. Batto, N. J. Heggie
We solicit your business and we have the facilities to serve you.
Safe Deposit Boxes for Rent.



WHEN THE DOCTOR SEES YOU
bring a prescription to this pharmacy he knows that his efforts will not be thwarted either by poor drugs or inaccurate compounding. We have a reputation among physicians for perfect prescription work. You can take their opinion as authoritative and bring your prescriptions here to be filled. There's a reason.
L. S. SIMMONS

The El Verano Lumber Yard

L. P. KEARNEY, Proprietor
Lumber, Lath, and Shingles

If You are going to build let us figure on your bill--We'll treat you right regardless of the size of your order. Come in and See Us.

Why Not Stop at THE POPULAR NEW VINEBURG INN?

VINEBURG, Cal.

A. W. LEHRKE, Proprietor. HOWARD R. BROWN, Manager.

Motor Eats. Wet Goods



CATTLE ON THE RUN
for a living all the time cannot be expected to make sweet, tender meat. The cattle from which we get our choice meat are the stall-fed, grain fattened kind that produce the best meat on earth. Try us with an order for next Sunday's meat. Then all the family will be home to enjoy the treat, which will not cost you a cent more than usual.
S. B. LEWIS

IF ITS PRINTING YOU WANT WE DO IT

MAFFEI BROTHERS



PROPRIETORS
New Broadway Meat Market
MAFFEI Building, Napa St., Sonoma
The Best of Beef, Mutton, Pork, Veal and Sausage

The Dew Drop Inn

Standard Brands of Wines, Liquors and Cigars
A. BERETTA, Proprietor
Dal Poggetto Building, Napa St., Sonoma

NOTICE!

If you have a dead horse or cow, I will pay ONE DOLLAR or more per head. Telephone Free. Have telephone office charge it to me.

If you have an old live horse, of no use to you, write to me, I will call at your place and pay a good price for it. Will come immediately without fail.

My Telephone Number is Santa Rosa 306.

My address is E. E. Sprague, P. O. Box 54, Santa Rosa, Cal.

Small Accounts Encouraged

AT THE
Sonoma Valley Bank

It is not Necessary to have a Large Account with us to Enjoy all the Privileges of Banking
We Welcome Small Accounts, both Commercial and Savings
SAFE DEPOSIT BOXES RENTED
Your Account is Invited.
Established 1875
JESSE BURRIS, Cashier.



KINSLOW BROS.
Santa Rosa Granite and Marble Works,
Builders of all Kinds of Monuments, Vaults, Mausoleums, Etc.
Send for Designs of Artistic Memorials.
200-204-206 Fourth Street, SANTA ROSA, Cal.

Now is the time to buy
Pumping Outfits
Gas Engines, Wind Mills
And Appliances
Prices Right

N. & M. Hardware Co.
Maffei Bldg. on Napa St.
If Its Hardware You Want. See Us

GARDEN HOSE

Reel Hose--You may buy any length.
Real Hose--Absolutely Guaranteed.
Double Ply--Moulded
15c per ft.
F. CLEWE

J. M. SOBBE
Everything in Groceries,
Tobaccos, Candies and etc.
Staple Goods at Bottom Prices
Glen Ellen, Cal.

THE UNION HOTEL

Frank Koenig, Proprietor

The Leading Hotel of Sonoma.
Headquarters Commercial Travelers. Excellent Table.
Union Hall is Connected with this Hotel.

Established in 1882

Chas. J. Poppe
Glen Ellen, Calif.
Groceries and General
MERCHANDISE
A Selected Stock and Prices Right. News Agency and Insurance. Laundry Office. Phone Sub 237.

Exclusive Agency

Depot For
Nyal Family Medicines, Ansco Photo Supplies
DEPOT FOR Parke Davis & Co's., John Wyeth & Brother's Pharmaceuticals
Johnson & Johnson's Red Cross Plasters & Surgical Dressings.
Colgate and Co's Toilet Soaps & Perfumes
JAMES McELNEY
Prescription Specialist The Model Pharmacy
Phone 761 Sonoma

BUY IT NOW

Use this golden opportunity, and you will never regret it. You should own your home and stop paying rent it pays I have what you want, 8 room hard finished two story house Two lots, 100x140, shade trees, out buildings, Etc. \$1000. Now is your chance, building lots, 50x140, all level \$95. Our prices will suite you, lots, 25x140, all level \$50. Who should worry, Villa lots, 25x130, all level \$30.

cash balance payable on three year contract, all in the Town of El Verano, Cal.

Sonoma Grove Farms, Nothing better, Terms or Cash.
T. H. BAINES, Sole Agent, El Verano, Cal.

NEW MANAGEMENT
New Prices
New and Courteous Treatment
SONOMA FEED STORE
Call on us and be satisfied
Maffei Building.

WANT ADS

FOR SALE—Piano and household furniture for sale at very low price. Inquire of Alberta Mann, R. F. D. 1, box 72 Sonoma, Cal.

FOR SALE—One 1913 Cadillac 5 passenger Car in a 1 condition. Apply to F. W. Boynton.

FOR SALE—Horse and buggy. Apply at Marble Palace near Verano.

WANTED—The use of good milk cow in exchange for pasture of same. Cow will be in hands of responsible party and well cared for. Inquire Mrs. M. L. Farquar, Res. Madrone Station—Post Office Glen Ellen.

FOR SALE—One top buggy, one trap and light business wagon also two sets single harness. C. Krecker, Agua Caliente Park Opposite Fetters Springs. 4t

FOR SALE—Six horses, 800 to 1200 lbs., young and perfectly gentle for ladies to ride or drive. Also two fine surreys cheap. F. Jensen, Oak St., El Verano

FOR SALE—Fine Holstein cow Enquire of A. H. Simons, Vineburg

BLOCK MAKERS—Good motions can be had at a very reasonable royalty, by applying to Gray's Quarry, Rincon Valley, route 6, box 186. Santa Rosa, Cal.

LOST—Chain with gold and black beads, locket attached. Two pictures in locket. Please return to Mrs. M. B. Cooper, Glen Ellen.

FOR SALE—Fine thoroughbred "Flemish Giant" rabbits. Apply Theo. Burns, Burnside, Hyde Tract

FOR RENT—House and big barn. Sebastiani, Sonoma Cal.

FOR SALE—Four good horses A. Chevalier, El Verano.

WANTED—An experienced pastry cook, middle aged lady, apply at Glen Ellen Ice Cream Parlor.

Advertise your wants.

A. RAHWYLER,

Pioneer Swiss Watchmaker and Jeweler

Dealer in Watches, Clocks and Jewelry

Large Stock of Watches and Jewelry on hand. Special attention paid to fine watch and jewelry repairing. All work warranted. Old gold and silver bought. Napa St., adjoining Union Hotel, P. O. Box 54.

SONOMA, CAL.

Hotel El Dorado

Cor. Spain and First-street West.

SONOMA, CAL.

Mrs. L. QUARTAROLI, Proprietor.

This hotel being completed and newly furnished is now open for business.

Board and Room \$1.25 a Day and Up.

Best Wines, Liquors and Cigars served at the bar.

Veterinary Horse Shoeing Shop

Now Ready
For Business

Shoeing Will Be Done By J. H. Murray and an Expert from San Francisco.

Bring your lame horses. Shop located near the First National Bank, 1st St. west, Sonoma

JOHN H. MURRAY, Proprietor.

NEAREST TO EVERYTHING



Best located and most popular hotel in the City; circulating ice water in every room. Special attention to ladies travelling alone. Excellent, reasonably priced grill. Meet your friends at the Manx. European Plan Rates \$1.50 up. Management, Chester W. Kelley

IF ITS PRINTING YOU WANT WE DO IT

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years
The Kind You Have Always Bought

"For its work and its policies"

The Standard Oil Company (California) has been awarded many honors for its high grade products exhibited at the Panama-Pacific International Exposition, but the one it prizes most—the one in which it feels the deepest sense of gratification—is the special award—"for its work and its policies."

Gold Medal of Honor

This means that its treatment of its employees, its dealings with the public, its attitude toward competitors, its service to its patrons, its methods of producing, transporting, and refining petroleum—in short, the company's business morals and practices—have been found worthy of the special praise of a great national jury of awards.

The company is justly proud of this signal honor as a recognition of the fundamental policies under which it has operated from the beginning.

STANDARD OIL COMPANY

(CALIFORNIA)

VERDICT RETURNED FOR COUNTY IN DAMAGE SUIT

It required but fifteen minutes for the jury to return a verdict in favor of the defendants in the suit for \$20,000 damages brought by Frank Guffin, of San Francisco, against the Board of Supervisors of Sonoma County, and lastly against Supervisor Harry Weise alone, when the Court had granted a non-suit against the other members of the Board. It was a unanimous verdict of the twelve talesmen.

Attorneys Daniel A. Ryan and W. Finlaw Geary represented the plaintiffs, and District Attorney Clarence F. Lea appeared for the defendant Board of Supervisors.

What will become of the two other suits pending asking for \$10,000 and \$5,000 damages, respectively, with Mrs. Lily Hatch and Mrs. Mary Dougherty as plaintiffs, remains to be seen. Their actions for damages grow out of the same accident for which Guffin sued and naturally the same evidence, would be called up. The county is not a party to the suit. The bondsmen of the supervisors are interested, however.

Advertise your wants.

Necessary Funds Are Available for Black Point Cut-Off

Supervisor Weise To Appropriate from Road Fund, and Rudolph Spreckles To Contribute Needed Balance To Complete Project

The Black Point Committee, after months of strenuous endeavor, are now experiencing the supreme satisfaction that is the result of well-earned effort, and the announcement that the entire amount of money needed to pay for the deeding to the State of the rights of way for the State Highway will be received with general satisfaction by the people of the Sonoma Valley.

As far as the smaller donations are concerned, the list is now complete. Supervisor Harry H. Weise has pledged a contribution of several hundred dollars, an appropriation from the road fund of this district. The additional needed sum of some \$300 will be contributed, it is expected, by Rudolph Spreckles, as that gentleman has signified his willingness to further assist the project so that it may be completed. With the end of this week, or the first of next, all the rights of way will have been paid for, and the next procedure will be the awarding of the contract for the grading, etc., of the proposed highway, so that this part of the work may be completed before the fall rains set in.

After our monumental patience, we are comforted by the thought that there is truth in the old adage of all good things coming to the patient waiter. We fully realize, too, that "Rome wasn't built in a day," but it has seemed to the enterprising gentlemen who undertook the Herculean task of securing the Black Point Cut-Off that time, energy and money were fruitless expenditures, so hopeless at times appeared the prospects of success, so slight the encouragement given the committee by property-owners who will be unquestionably benefited by the highway, and who should, therefore, have been more generously responsive. However, that is of the past, and the Sonoma Valley Chamber of Commerce is to be congratulated on its persevering, and successful efforts.

The total list of subscriptions is as follows:

Rudolph Spreckles.....	\$500 00	J J C Hauvet.....	5 00
Sonoma Land Co.....	100 00	Dr. Dawson.....	5 00
Theo. Richards.....	100 00	P. Ringressy.....	5 00
Geo. Fettes.....	100 00	A. Fest.....	5 00
Sonoma Valley Bank.....	50 00	W. B. Bundschu.....	5 00
W. McIntosh.....	50 00	Sam Bottom.....	5 00
H. Cailleaud.....	50 00	Sonoma City Water Wks.....	5 00
Arthur Mosso.....	30 00	Fred Bulotti.....	5 00
L. Lamotte.....	25 00	Wm T Pettis.....	5 00
Mrs. R. J. Snyder.....	25 00	El Verano Lumber Co.....	5 00
A. E. Tower.....	25 00	E Z Lane.....	5 00
R. C. Waller.....	25 00	A F Hopke.....	5 00
Frank M. Burris.....	25 00	J W Wagon.....	5 00
F. T. Duhring.....	25 00	Dr W B Hays.....	5 00
F. Clewe.....	25 00	Z Lane.....	5 00
Mission Garage.....	25 00	Wm J C Dawson.....	5 00
A L Beard.....	25 00	G. Soroni.....	5 00
Cal Tel & Light Co.....	25 00	R. L. Watt.....	3 00
A W Lehrke.....	25 00	Joe Kiser.....	2 50
Grace Brothers.....	25 00	J. C. Shofner.....	2 50
O R Wagner.....	20 00	C. Sleutter.....	2 50
J. Fochetti & Son.....	15 00	Geo. Breitenbach.....	2 50
Sonoma Mercantile Co.....	15 00	James McElney.....	2 50
Ben Meyers.....	15 00	Jesse Prestwood.....	2 50
C. Dal Poggetto.....	15 00	L H Green.....	2 50
E. Rochat.....	15 00	Morris Levy.....	2 50
Ralph Murphy.....	10 00	A R Bird.....	2 50
S Schocken.....	10 00	R E Anderson.....	2 50
Sonoma Brewery & Ice Co.....	10 00	Wm. Von Hacht.....	2 50
Wm C Helberg.....	10 00	James L. Modini.....	2 50
Maffei Brothers.....	10 00	John H. Murray.....	2 50
Robert Hall.....	10 00	Palace Hotel.....	2 50
John Batto & Sons.....	10 00	Chas Cutter.....	2 50
Steve Anazita.....	10 00	Thos B Lewis.....	2 50
Jas. Tate.....	10 00	A. Pinelli.....	2 50
J. Poppe, Jr.....	10 00	H. Castagnasso.....	2 50
Oak Grove.....	10 00	Star Soda Works.....	2 50
Ray Button.....	10 00	S. Sydiard.....	2 50
Geo. Cassidy.....	10 00	H J Studley.....	2 00
Robert Hill.....	10 00	A Sychrowsky.....	2 00
Sonoma Valley Lumber Co.....	10 00	E E Bennett.....	2 00
Carl Dresel.....	10 00	R H Ingraham.....	2 00
A W Adler.....	10 00	P. Dierx.....	2 00
First National Bank.....	10 00	Jas A Landsborough.....	2 00
H. Rubke.....	5 00	A Clerici.....	2 00
F. Rubke.....	5 00	R Cantoni.....	2 00
A. D. Rubke.....	5 00	Jake Schumacher.....	2 00
Chas. Poppe.....	5 00	P Yenni.....	2 00
R. Cantor.....	5 00	Jos Revie.....	2 00
Robert A. Poppe.....	5 00	T Millerick.....	1 50
S. Ciucci.....	5 00	E. Eraldi.....	1 50
L. Quartaroli.....	5 00	A. Froment.....	1 00
F Koenig.....	5 00	P. Perrazzo.....	1 00
Robt Hall.....	5 00	L. Lambert.....	1 00
Victor Leveroni.....	5 00	J. Innis.....	1 00
H E Wyatt.....	5 00	G T Seipp.....	1 00
E Forni.....	5 00	H C Lotgens.....	1 00
C C Cowgill.....	5 00	J A Deacon.....	1 00
P. Boccia.....	5 00	E H Johansen.....	1 00
Sonoma Valley Sanitarium.....	5 00	A H Rowell.....	1 00
Louis Breitenbach.....	5 00	A Chelini.....	1 00
G. H. Hotz.....	5 00	M J Power.....	1 00
L. S. Simmons.....	5 00	Cash.....	1 00
H. F. Bates.....	5 00	C J Smith.....	1 00
F. W. Boyton.....	5 00	S C Miller.....	1 00
J. Hoffman.....	5 00	Mission Creamery.....	1 00
Wm. F. Pettis.....	5 00	George Carpenter, Jr.....	1 00
Harry Wilkson.....	5 00	Thomas Brown.....	1 00
H. W. Sobbe.....	5 00	Mr. Bish.....	50

Northwestern Pacific Railroad Company

Official Time Schedule.

Leave Sonoma.	Effective MAY 16, 1915	Arrive Sonoma
DAILY.	TO AND FROM	DAILY.
7:18 A M	San Francisco	9:59 A M
11:03 A M	San Rafael and Intermediates	12:57 P M
3:40 P M		6:59 P M
11:03 A M	Glen Ellen and Intermediates.	9:59 A M
7:18 A M	Healdsburg and Intermediates.	12:57 P M
11:03 A M		6:59 P M
7:18 A M	Healdsburg and Intermediates.	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M
7:18 A M	Cloverdale and Intermediates.	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M
7:18 A M	Eureka and Intermediates	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M
7:18 A M	Healdsburg	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M
7:18 A M	Sebastopol and Intermediates.	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 A M
7:18 A M	Guerneville and Intermediates.	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M
7:18 A M	SUNDAYS.	9:59 A M
11:03 A M		12:57 P M
3:40 P M		6:59 P M

W. S. PALMER, Manager.
J. J. GEARY
Gen. Freight and Passenger Agent

Sonoma County Transportation Co. Auto Bus Line

Santa Rosa-Sonoma-Napa Route

DAILY EXCEPT SUNDAY	SUN. ONLY
ARRIVE	ARRIVE
Santa Rosa.....	9:45 4:00 12:30 9:15
Melitta.....	10:10 4:25 12:50 9:35
Kenwood.....	10:30 4:40 1:10 9:55
Glen Ellen.....	10:40 4:55 1:25 10:10
Eldridge.....	10:45 5:00 1:30 10:15
Hot Springs.....	11:10 5:25 1:55 10:40
Sonoma.....	11:25 5:40 2:10 10:55
ARRIVE	ARRIVE
Napa.....	12:15 6:30 3:00 11:45
LEAVE	LEAVE
Santa Rosa.....	6:30 1:00 9:00 4:00
Melitta.....	7:00 1:30 9:30 4:30
Sonoma.....	7:35 2:05 10:05 5:05
Hot Springs.....	8:05 2:30 10:30 5:30
Eldridge.....	8:15 2:35 10:35 5:35
Glen Ellen.....	8:20 2:50 10:40 5:40
Kenwood.....	8:25 2:55 10:45 5:45
Melitta.....	8:30 3:10 11:10 5:50
ARRIVAL	ARRIVAL
Santa Rosa.....	9:00 1:30 11:30 6:30

Welcome Saloon

First-st West, Yenni Bld'g Sonoma

PETER YENNI

Proprietor.

Complete variety of all leading brands of Foreign and Domestic

WINES, LIQUORS, CIGARS

Complete New Stock of

Case Goods--Foreign & Domestic

Pool Table in Connection

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A. PERA,

(Formerly of the Fruit & Vegetable Market) for all kinds of

Fresh Vegetables, Fruit and Imported Goods

NOW IN

Muldry Building.

South side Plaza

Prompt Delivery of Orders.

A. W. ADLER

LUMBER AND

MILL WORK.

Doors, Sash and Mouldings

Cement, Brick and Building Material

Phone Main 951.

North side Plaza

one block from Depot. Sonoma Cal

Yards on Spain st., Sonoma, Cal

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A. PERA,

(Formerly of the Fruit & Vegetable Market) for all kinds of

Fresh Vegetables, Fruit and Imported Goods

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